

A
CINEMASNOPE
PICTURE

FOR WHOM
THE **BELL** RINGS!



OUT ON THE STREETS
IN "2013"

CHILLS 'N' THRILLS PRESENT A DARK KNIGHT FILM
IN **COMIC PLANET** WIDE SCREEN MOVIE

CHICAGO LIMITED PRESENT A CHILLS 'N' THRILLS PRODUCTION A EXHAUSTPIPE STUDIOS
TOM BOTTOM INTRODUCING FRANK BUSCEMI WITH TONY COPPOLA AND JOHNNY MANERO

DIRECTED BY JIM CORLEONE
CASTING BY T.J. THOMSON

PRODUCED BY AL DI MAGGIO
MUSIC BY ENNIO PIOVONI

CRIME SCENE PICTURES
Black t i e **MOVIE STAR**
SOUND

REV.1/2012

A HISTORY SINCE 1954

In 1955, a racer called Cal Niday crashed against a wall during the Indianapolis 500. The impact fractured his skull, but his BELL® helmets saved his life. Over the years, BELL® earned enough trust to make the name BELL® synonymous with motorcycle helmets. In those days, you didn't have a helmet, you had a BELL®.

In Grand Prix racing and in motocross, many racing heroes have worn a BELL® during their career: Kenny Roberts, Eddie Lawson, Wayne Rainier, John Kocinski, Joel Robert, Jeremy Mc Grath, and many more. Arch and design facilities.

Today BELL® is fully rededicated to the world of motorcycle helmets. The spirit of invention born in the garage behind Roy Richter's old Bell Auto Parts Store is alive and kicking a top state-of-the-art research and design facilities.

WHERE LEGEND MEETS HELMETS

Roy Richter Bell Kenny Parks in front of Bell Auto Parts
PARTNER'S GENERAL STORE
BELL
AUTO PARTS



HOTEL

LUNCH
MUSIC
ABC
806



3,2 mm VISOR

BELL Helmets Visors with 3,2mm thickness, the same used in Formula 1 Helmets.



Resistance Test: 180 gr. dart Impact (cold) at a speed of 230 km/hr



Broken visor; traditional visor with a thickness of 2mm, normally used on motorcycle helmets.

Why a 3,2 mm visor thickness?

For your Bell M5, M4, M3, we fit a 3,2mm "racing" visor, the same used on F1 helmets, for increased safety. It has a higher breaking resistance than a standard visor of 2mm thickness. In case of stones projections from a vehicle in front of you or when hitting the ground, the 3,2mm visor offers greater protection.

The two pictures show the laboratory cold resistance tests of visors with a 180grs projectile impact at a speed of 230 km/hr. The 2mm visor breaks when hit, while the 3,2mm visor doesn't. When a stone projection hits you on the road, you have to add its speed to yours.

Perché una visiera da 3,2 mm di spessore?

Per il vostro Bell M5, M4, M3 abbiamo usato una visiera professionale da 3,2 mm di spessore, la stessa usata sui caschi di F1 per darvi maggior sicurezza. Ha una resistenza superiore alla rottura di una normale visiera sottile di 2mm, in caso di eventuali sassi scagliati dall'auto che vi precede. Anche nel caso di caduta, la visiera non è come sui caschi tradizionali, il punto debole della vostra sicurezza.

Le foto riportano il test in laboratorio di resistenza a freddo delle visiere all'urto di un oggetto di 180 gr alla velocità di 230 km/ora. La visiera con spessore 2mm si rompe nell'urto, mentre la visiera da 3,2mm rimane integra pur deformandosi. Non pensiate che 230 km/ora sia superiore alla vostra velocità usuale, sommate la velocità vostra a quella contraria del sasso scagliato verso di voi dall'auto che vi precede.

Pourquoi un écran de 3,2 mm d'épaisseur?

Votre casque BELL M5, M4, M3, est monté d'origine avec un écran "racing" de 3,2mm d'épaisseur comme en Formule 1. Cet écran offre une meilleure sécurité que les écrans habituels tant en cas de projection d'un autre véhicule qu'en cas de chute.

Les deux photos montrent le test en laboratoire de l'impact d'un projectile de 180grs à 230km/h. L'écran habituel de 2mm se brise alors que celui de 3,2mm subit uniquement une déformation. 230 km/h équivaut à l'addition de votre vitesse de 130 km/h avec un projectile lancé à 100km/h.

Warum ein 3,2mm Visier?

Für ihre Bell M5, M4, M3 benutzen wir professionelle, "Racing"-Visiere in 3,2 mm Stärke, wie sie auch auf den Helmen aus der Formel 1 zu finden sind, um ihre Sicherheit zu erhöhen. Es hat eine größere Bruchfestigkeit als ein normales 2 mm Visier; wenn z.B. Steine durch andere Fahrzeuge aufgewirbelt werden. Selbst im Falle eines Sturzes ist das Visier nicht, wie bei traditionellen Helmen, der Schwachpunkt für ihre Sicherheit.

Die zwei Fotos zeigen die Auswirkungen eines 180 Gramm Objektes bei einer Aufprallgeschwindigkeit von 230 km/h in der Kältekammer unseres Labors. Das Visier mit einer Dicke von 2 mm zerbricht, während das Visier mit 3,2 mm sich nur verbiegt ohne zu brechen. Sie würden niemals 230 km/h fahren? Bedenken Sie, die Aufprallgeschwindigkeit ist ihre Geschwindigkeit plus die Geschwindigkeit des Steins in Ihre Richtung.

Por qué la visiera de 3,2 mm?

Para vuestro Bell M5, M4, M3 hemos usado una visiera profesional de 3,2 mm de espesor, la misma que se usa en los cascos de F1, para daros mayor seguridad. Tiene una resistencia a la rotura superior a la de una visiera normal de 2mm, por ejemplo, en caso de ocasionales piedras arrojadas por el coche que va delante. También en el caso de caída, la visiera no está anclada como en los cascos tradicionales, el punto flaco de vuestra seguridad.

Las fotos ilustran la prueba en laboratorio de resistencia en frío de las viseras al chocar con un objeto de 180 gr, a la velocidad de 230 km/h. La visiera con grueso de 2mm se rompe en el choque, mientras que la visiera de 3,2mm queda intacta, deformándose. No penséis que 230 km/h es superior a vuestra velocidad usual, sumad vuestra velocidad con la de la piedra arrojada hacia vosotros por el coche que os precede.

BELL TECHNOLOGY

M6 CARBON SERIES
100% CARBON



CB2 NEW
CARBON



CB1 NEW
CARBON



CBS NEW
SOFT CARBON



OCB
CARBON



Bag Included



2 Visors Included *
* excepting UK



M6
MULTIAXIAL CARBON ARAMIDIC SHELL



RC1 NEW
M6



001*
SOLID WHITE



002* NEW
SOLID RED



003* NEW
SOLID BLACK

*SOLID COLORS
additional visor &
bag not included



RC3 NEW
M6



SP1
M6



SP2
M6



SP3
M6



Bag Included



2 Visors Included **
** excepting UK

SHELL PURE CARBON FIBRES 2 SHELLS VISOR PROFESSIONAL 3.2MM VISOR NoFOG/NoDROP+SMOKE 30 ADDITIONAL VISOR
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

SHELL MULTIAXIAL CARBON ARAMIDIC FIBRES 2 SHELLS VISOR PROFESSIONAL 3.2MM VISOR NoFOG/NoDROP+SMOKE 30 ADDITIONAL VISOR
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

M5X & M4R CARBON SERIES
100% CARBON

SHARP TEST FIVE STAR RATED



M5X LIMITED EDITION
MULTIAXIAL CARBON ARAMIDIC SHELL

SHARP TEST FIVE STAR RATED



M5X



CYB NEW DAYTONA



OCB CARBON



LMR



LMO

M4R



IYC INDY CARBON



OCB CARBON



LMT



LMA



LMB



LMC



LMD



LME



MAKE YOUR OWN "UNIQUE" GRAPHICS
GOING ON WWW.BELL-MOTOHELMETS.COM



Leather Bag
Included in:
M5X LMR - LMO



Bag
Included in:
M5X OCB - CYB
M4R IYC - OCB



* excepting UK

2 Visors Included in: *
M5X OCB - CYB
LMR - LMO
M4R IYC



Bag Included



2 Visors Included *
* excepting UK

SHELL PURE CARBON FIBRES 2 SHELLS VISOR PROFESSIONAL 3,2MM VISOR NoFOG/NoDROP+SMOKE 30 ADDITIONAL VISOR
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

SHELL MULTIAXIAL CARBON ARAMIDIC FIBRES 2 SHELLS VISOR PROFESSIONAL 3,2MM VISOR NoFOG/NoDROP+SMOKE 30 ADDITIONAL VISOR
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

M5X Daytona

MULTIAXIAL CARBON ARAMIDIC SHELL

SHARP TEST FIVE STAR RATED



DYF **NEW**
DAYTONA



DY1
DAYTONA



DY2
DAYTONA



DY4
DAYTONA



DYA
DAYTONA



DYB
DAYTONA



DYZ
DAYTONA



DYK
DAYTONA



Bag Included



2 Visors Included **
** excepting UK

SHELL MULTIAXIAL CARBON ARAMIDIC FIBRES 2 SHELLS VISOR PROFESSIONAL 3,2MM VISOR NoFOG/NoDROP+SMOKE 30 ADDITIONAL VISOR
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

M5X STAR

MULTIAXIAL CARBON ARAMIDIC SHELL

SHARP TEST FIVE STAR RATED



S04 **NEW**
STAR



S01
STAR



S02 **NEW**
STAR



S03 **NEW**
STAR



Bag Included



2 Visors Included *
* excepting UK

SHELL MULTIAXIAL CARBON ARAMIDIC FIBRES 2 SHELLS VISOR PROFESSIONAL 3,2MM VISOR NoFOG/NoDROP+SMOKE 30 ADDITIONAL VISOR
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

M5X

MULTIAXIAL CARBON ARAMIDIC SHELL

SHARP TEST FIVE STAR RATED



M4R

MULTIAXIAL CARBON ARAMIDIC SHELL

SHARP TEST FIVE STAR RATED



001
SOLID WHITE



ARF **NEW**
SOLID ORANGE



003
SOLID BLACK



005 **NEW**
SOLID YELLOW



001
SOLID WHITE



003
SOLID BLACK

SHELL MULTIAXIAL CARBON ARAMIDIC FIBRES 2 SHELLS VISOR PROFESSIONAL 3,2MM VISOR NoFOG/NoDROP
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

SHELL MULTIAXIAL CARBON ARAMIDIC FIBRES 2 SHELLS VISOR PROFESSIONAL 3,2MM VISOR NoFOG/NoDROP
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

M3

COMPOSITE MULTIFIBRES SHELL

SHARP TEST FIVE STAR RATED



M1

COMPOSITE MULTIFIBRES SHELL

SHARP TEST FIVE STAR RATED



MX1
RACING



MX2
RACING



MX4
RACING



1MC
MANIC



3MC
MANIC



FL1 **NEW**
FLAG



STS
STREET



ST2
STREET



03S
MATT BLACK



TK3
TRACKER BLACK

SHELL COMPOSITE MULTIFIBRES SHELLS VISOR 3,2MM VISOR ANTISRATCH NoFOG/NoDROP
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

SHELL COMPOSITE MULTIFIBRES 2 SHELLS VISOR NoFOG VISOR
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

M10 SPORT MODULAR

TWIN SHELL SYSTEM®

TWIN SHELL SYSTEM®



001
SOLID WHITE



124
SOLID SILVER



ARF
SOLID ORANGE

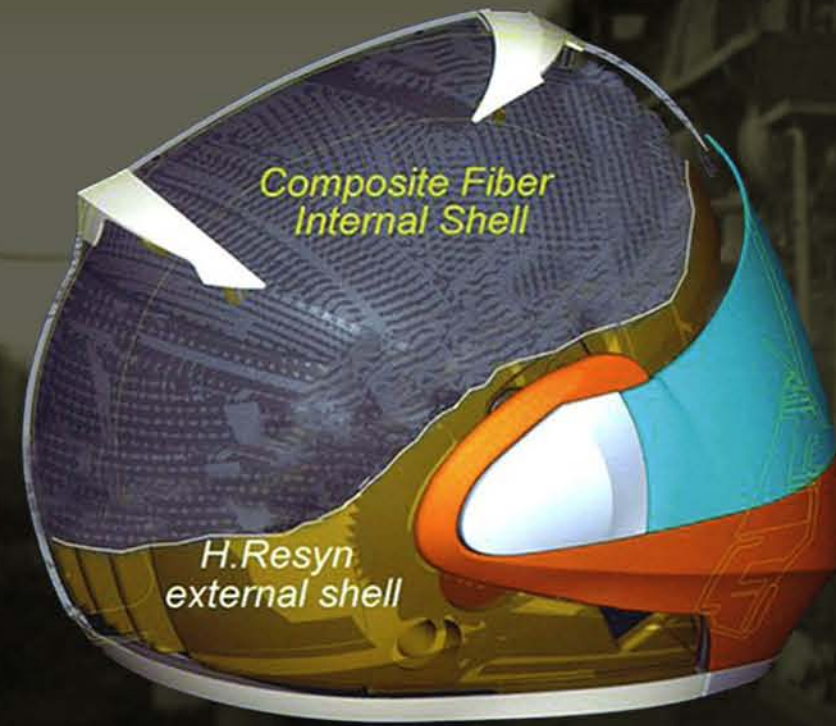
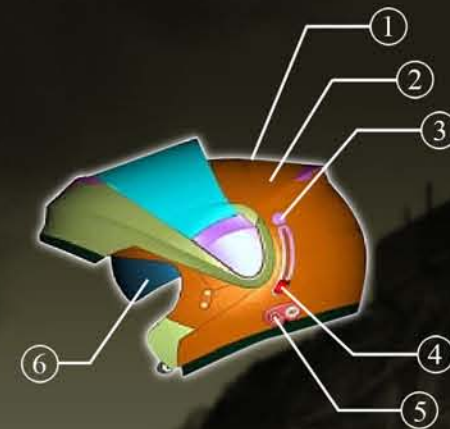


003
SOLID BLACK



005
SOLID YELLOW

- 1 - External Shell
Thermoplastic Resin
- 2 - Internal Shell Carbon+
Fibres
- 3 - Sun Visor Button Up
- 4 - Sun Visor Button Up
- 5 - Wireless Plug
- 6 - Inner Smoke Shield



The New Helmet Safety Concept
Modular (flip-up) helmet build with the Twin Shell System®: external shell in high-resistance technopolymer + internal sandwiched composite fiber shell. This combination optimizes kinetic energy absorption like the best full composite shells.

Il Nuovo Concetto della Sicurezza
Casco modulare sportivo con l'esclusiva costruzione Twin Shell System®: Calotta costruita a sandwich, calotta esterna in Resina resistente ai graffi e all'abrasione e calotta interna in Fibre Composite che in caso di urto assorbe energia cinetica come solo una calotta in Fibre Composite può fare.

Le Nouveau Concept de Sécurité dans le casque
Casque modulaire exclusivement construit avec le concept Twin Shell System®: calotte externe en technopolymère résistant à l'abrasion, calotte interne en fibre composite. La combinaison des deux optimisant l'absorption de l'énergie cinétique comme une calotte en Fibre composite.

Das neue Konzept der Helm-Sicherheit
Modular (flip-up) aufgebauter Helm mit Twin Shell System®: äußere Schale aus extrem festem Technopolymer + innere Komposit-Faser Schale (Sandwich). Diese Kombination absorbiert optimal die kinetische Energie bei einer Kollision, wie es sonst nur die besten Voll-Komposit-Schalen können.

Un Nuevo Concepto de Seguridad
Casco modular deportivo con la exclusiva fabricación "Twin Shell System®" con calotta construida en forma de sandwich. Calotta externa en resina resistente a los arañazos y a la abrasión y calotta interna en fibras compuestas, que absorben energía cinética, en caso de choque, como solo una calotta en fibra puede hacer.

TWIN SHELL SYSTEM® EXTERIOR SHELL HIGH RESISTANCE TECHNOPOLYMER INTERIOR SHELL COMPOSITE FIBER VISOR ANTIRATCH NOFOG VISOR
INTERIOR REMOVABLE WASHABLE INTERIOR • MICROMETRIC BUCKLE

TWIN SHELL SYSTEM® THE NEW HELMET SAFETY CONCEPT MODULAR (FLIP UP) HELMET BUILD WITH TWIN SHELL SYSTEM® • EXTERNAL SHELL IN HIGH RESISTANCE
TECHNOPOLYMER+INTERNAL SANDWICHED COMPOSITE FIBER SHELL • THIS COMBINATION OPTIMIZES KINETIC ENERGY ABSORPTION LIKE THE BEST FULL COMPOSITE SHELLS

MOTO
COMPOSITE MULTIFIBRES SHELL



SHELL COMPOSITE MULTIFIBRES 2 SHELLS
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

MOTO R
COMPOSITE MULTIFIBRES SHELL



SHELL COMPOSITE MULTIFIBRES SHELL
INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM

RT The Steve McQueen Helmet

RT The Steve McQueen Helmet



GLD RT **NEW**



BST RT **NEW**



RIV RT **NEW**

REPLICA RIVERSIDE



STV *

REPLICA 6 DAYS

*SOLD OUT not available



** LIMITED EDITION 999 PIECES



R61

REPLICA 61



RT1 RT



RT3 RT



RT5 RT



003 BLACK



RT4 RT



RTA RT



035 MATT BLACK



001 WHITE



RT Bag Included



RT Bag Included



Bubble Visor Available

Smoke, Yellow & Clear Visor Available

PEAK INCLUDED IN THE BOX
INTERIOR GENUINE LEATHER INTERIOR

PEAK INCLUDED IN THE BOX
INTERIOR GENUINE LEATHER INTERIOR

SHORTY CARBON

100% CARBON



CBS **NEW**
SOFT CARBON



OCB **NEW**
CARBON



2 Visors Included *
*excepting UK

SHELL PURE CARBON FIBRES SHELL VISOR ADDITIONAL VISOR
INTERIOR REMOVABLE WASHABLE INTERIOR • MICROMETRIC BUCKLE



Tourlite

ADVANCED COMPOSITE FIBRES SHELL



001
SOLID WHITE



003
SOLID BLACK

SHELL ADVANCED COMPOSITE FIBRES INTERIOR REMOVABLE WASHABLE INTERIOR • DOUBLE D-RING SYSTEM



BELL 027
SWEAT JACKET



BELL 026
TIPPED POLO



BELL 024
BELL WATCH



BELL 040
T-SHIRT



BELL 025
BASEBALL CAP



PBL 2007
STANDARD HELMET BAG



PBL 2007

PBL 2011 RT
RT HELMET BAG



PBL 2011 GN
GENUINE LEATHER BAG, BLACK...



PBL 2011 GB
WHITE...



BELL 019
TROLLEY BELL



PBL 2011 GR
...AND RED



PBL 2012
SHOULDER HELMET BAG



BELL 023
BELL UMBRELLA





BELL
HELMETS

SINCE
1954

WELCOME
to

Bell
HELMETS

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Pictures shown in this catalogue are purely indicative, and in some cases the colours of the real helmets may present some chromatic differences with respect to those obtainable with a lithographic print BELL® Helmets reserves the right to modify its products in every moment and for any reason without prior notice.